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National Association of School Safety and Law Enforcement Officials

NASSLEO

SPONSOR/VENDOR GUIDE

All sponsors and vendors, regardless of the level of contribution, will receive the following benefits: Be provided a vendor table; be our guest at all continental breakfasts and lunches (2 persons per company); be afforded some time during the conference to introduce your product/service to all attendees; a one-page ad in the conference binder, and; be advertised on the NASSLEO website for approximately 1 year.

GOLD LEVEL - CONFERENCE SPONSOR: \$5,000.

Your company name will appear on all conference advertising as the Conference Sponsor. Your company name will appear on the cover of our marketing fliers and the conference binder. NASSLEO website will advertise your company name as the Conference Sponsor for approximately one year. To advertise your sponsorship of the 2012 conference you may use the NASSLEO name/logo. You will be invited to join the President at his/her table at the Award's Luncheon and Dinner. Other arrangements may be made to meet the needs of additional Gold Sponsors. You will be introduced at the opening ceremony and be allotted time for your remarks.

SILVER LEVEL - LUNCH SPONSOR: \$3,000.

Your company name will appear on all conference advertising as the Lunch Sponsor. Your company name will appear in the conference binder as the Lunch Sponsor. To advertise your sponsorship of the 2012 conference you may use the NASSLEO name/logo.

BRONZE LEVEL - BREAK SPONSOR: \$1,000 - \$2,999.

Your company name will appear on all conference advertising as the Break Sponsor, to include the conference binder. To advertise your sponsorship of the 2012 conference you may use the NASSLEO name/logo.

VENDOR: \$500 (single table), \$750 (double table), Approx. 6 foot tables.

TAKE-ONE TABLE: \$250 (unattended brochure display).

CONFERENCE CONTRIBUTOR: \$100 +.

SCHOLARSHIP FUND DONOR: \$50 +.

NEWSLETTER SPONSOR: \$1,000. Your company logo (same size as the NASSLEO logo) will be placed on six monthly newsletters, along with appropriate ad verbiage, and added to the website for six months. Maximize your exposure to our 1,500 members and others who receive the newsletters and visit our web site.

For additional information regarding sponsorships or contributions, please contact the Secretary, Peter Pochowski, at NASSLEO@NASSLEO.ORG or 315-529-4858.

Education First – Safety Always