



NATIONAL ASSOCIATION OF SCHOOL SAFETY
AND LAW ENFORCEMENT OFFICERS
NASSLEO

2011 SPONSORSHIP GUIDE

All sponsors and vendors, regardless of the level of contribution, will receive the following benefits: Be provided a vendor table; be our guest at all continental breakfasts and lunches (2 persons per company); be afforded some time during the conference to introduce your product/service to all attendees; a one-page ad in the conference binder, and; be advertised on the NASSLEO website for approximately 1 year.

GOLD LEVEL - CONFERENCE SPONSOR: \$5,000 +

Your company name will appear on all conference advertising as the Conference Sponsor. Your company name will appear on the cover of our marketing fliers and the conference binder. The NASSLEO website will advertise your company name as the Conference Sponsor for approximately one year. To advertise your sponsorship of the 2010 conference you may use the NASSLEO name/logo. You will be invited to join the President at his/her table at the Award's Luncheon and Dinner. Other arrangements may be made to meet the needs of additional Gold Sponsors. You will be introduced at the opening ceremony and be allotted time for your remarks.

SILVER LEVEL - LUNCH SPONSOR: \$3,000 - \$4,999

Your company name will appear on all conference advertising as the Lunch Sponsor. Your company name will appear in the conference binder as the Lunch Sponsor. To advertise your sponsorship of the 2010 conference you may use the NASSLEO name/logo.

BRONZE LEVEL - BREAK SPONSOR: \$1,000 - \$2,999

Your company name will appear on all conference advertising as the Break Sponsor, to include the conference binder. To advertise your sponsorship of the 2010 conference you may use the NASSLEO name/logo.

VENDOR: \$500 (single table) \$750 (double table) Approx. 6 foot tables.

TAKE-ONE TABLE: \$250 (unattended brochure display)

CONFERENCE CONTRIBUTOR: \$100 +

SCHOLARSHIP FUND DONOR: \$50 +

NEWSLETTER SPONSOR: \$2,000 annually (2 newsletters per year). Your company logo (same size as the NASSLEO logo) will be placed on both newsletters, along with appropriate recognition, and added to the website for approximately one year. Maximize your exposure to our 1,800 members and others who receive the newsletters.

For additional information regarding sponsorships or contributions, please contact the Executive Director, at nassleo@nassleo.org, or 315-529-4858.

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