



NATIONAL ASSOCIATION OF SCHOOL SAFETY
AND LAW ENFORCEMENT OFFICERS

NASSLEO
2010 SPONSORSHIP GUIDE

All sponsors and vendors, regardless of the level of contribution will receive the following benefits: be invited to the President's Annual Reception as his/her guest; be provided a vendor table; be our guest at all continental breakfasts and lunches; be afforded one minute during the conference to introduce your product/service to all attendees; a one-page ad in the conference binder; and, be advertised on the NASSLEO website for approximately 1 year.

GOLD LEVEL - CONFERENCE SPONSOR: \$5,000 +

Your company name will appear on all conference advertising as the Conference Sponsor. Your company name will appear on the cover of our marketing fliers and the conference binder. The NASSLEO website will advertise your company name as the Conference Sponsor for approximately one year. To advertise your sponsorship of the 2010 conference you may use the NASSLEO name/logo. You will be invited to join the President at his/her table at the President's Reception. Other arrangements may be made to meet the needs of additional Gold Sponsors. You will be introduced at the opening ceremony and time will be allotted for your remarks at that time.

SILVER LEVEL - LUNCH SPONSOR: \$3,000 - \$4,999

Your company name will appear on all conference advertising as the Lunch Sponsor. Your company name will appear in the conference binder as the Lunch Sponsor. To advertise your sponsorship of the 2010 conference you may use the NASSLEO name/logo. You will be invited to a VIP table for the President's Reception.

BRONZE LEVEL - BREAK SPONSOR: \$1,000 - \$2,999

Your company name will appear on all conference advertising as the Break Sponsor, to include the conference binder. To advertise your sponsorship of the 2010 conference you may use the NASSLEO name/logo. You will be invited to a VIP table for the President's Reception.

VENDOR: \$500 (single table) \$750 (double table) Approx. 6 foot tables.

TAKE-ONE TABLE: \$250 (unattended brochure display)

CONFERENCE CONTRIBUTOR: \$100 +

SCHOLARSHIP FUND DONOR: \$50 +

NEW THIS YEAR! NEWSLETTER SPONSOR: \$2,000 annually (2 newsletters per year). Your company logo (same size as the NASSLEO logo) will be placed on both newsletters, along with appropriate recognition, and added to the website for approximately one year. Maximize your exposure to our 1,700 members and others who receive the newsletters.

For additional information regarding sponsorships or contributions, please contact the Executive Director, Peter Pochowski, at nassleo@nassleo.org, or 315-529-4858.

Officers

President
Michael Herrington
Jacksonville, FL

President-Elect
Larry Borland
Colorado Springs, CO

Vice-President
Augustine Pescatore
Philadelphia, PA

Treasurer
LoEster Posey
Ft. Worth, TX

Secretary
Sally Cox-Lawson
Richmond, VA

Board of Directors

Chairman of the Board
Larry Hill
Memphis, TN

Region I
James Sheppard
Rochester, NY

Region II
Ian Moffett
Miami

Region III
Larry Johnson
Grand Rapids, MI

Region IV
Michael Menchaca
Ft. Worth, TX

Region V
Dan Clemente
Castle Rock, CO

Region VI
Jeff Crawford
Los Angeles, CA

Region VII
Minaz Jivraj
Mississauga, Canada

Marketing Director
Fred Crawford
Chesterfield, MO

Training Director
Jay Navone
Milwaukee, WI

Chairman Emeritus

Ed Ray
Denver, CO

Legal Advisor

Gary Avery, J. D.
Pompano Beach, FL

Senior Advisors

Eugene (Red) Mc Allister
Homestead, FL

Dennis Lewis
Springfield, MO

Executive Director

Peter Pochowski
Milwaukee, WI