



NATIONAL ASSOCIATION OF SCHOOL SAFETY AND LAW ENFORCEMENT OFFICERS

NASSLEO

2009 SPONSORSHIP GUIDE

All sponsors and vendors, regardless of the level of contribution will receive the following benefits: be invited to the President's Annual Award Reception as his/her guest; be provided a vendor table; be our guest at all continental breakfasts and lunches; be afforded one minute during the conference to introduce your product/service to all attendees; be advertised on the NASSLEO website for approximately 1 year.

GOLD LEVEL - CONFERENCE SPONSOR: \$5,000 +

Your company name will appear on all conference advertising as the Conference Sponsor. Your company name will appear on the cover of our flyers and the conference binder. The NASSLEO website will advertise your company name as the Conference Sponsor for approximately one year. To advertise your sponsorship of the 2009 conference you may use the NASSLEO name/logo. You will be invited to join the President at his/her table at the President's Award Reception. Other arrangements may be made to meet the needs of additional Gold Sponsors. You will be introduced at the opening ceremony and time will be allotted for your remarks.

SILVER LEVEL - LUNCH SPONSOR: \$3,000 - \$4,999

Your company name will appear on all conference advertising as the Lunch Sponsor. Your company name will appear in the conference binder as the Lunch Sponsor. To advertise your sponsorship of the 2009 conference you may use the NASSLEO name/logo. You will be invited to a VIP table for the President's Awards Reception.

BRONZE LEVEL - BREAK SPONSOR: \$1,000 - \$2,999

Your company name will appear on all conference advertising as the Break Sponsor. To advertise your sponsorship of the 2009 conference you may use the NASSLEO name/logo. You will be invited to a VIP table for the President's Award Reception.

VENDOR: \$500 (single table) \$750 (double table) Approx. 6 foot tables.

TAKE-ONE TABLE: \$250 (unattended brochure display)

CONFERENCE CONTRIBUTOR: \$100 +

SCHOLARSHIP FUND DONOR: \$50 +

NEW THIS YEAR! NEWSLETTER SPONSOR: \$5,000 annually (4 newsletters per year).

Your company logo (same size as the NASSLEO logo) will be placed on all four newsletters, along with appropriate recognition, and added to the website for approximately one year. Maximize your exposure to our 1,700 members and others who receive the newsletters.

For additional information regarding sponsorships or contributions, please contact the Executive Director, Peter Pochowski, at nassleo@nassleo.org, or 315-529-4858.

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